

### **CRA Community Development Goals- Grants/ Donations and Services**

Valley Republic Bank (VRB) predominantly delivers commercial-focused financial products, services, and solutions to business owners, their families, and to consumers within the markets we serve. Our Board of Directors and teams of experienced executives, loan officers, credit officers, operational officers, and a network of branches help to facilitate our mission on a daily basis. VRB focuses its efforts on generating core deposit relationships and originating high quality commercial, commercial mortgage, and residential mortgage loans. Our strategic objectives include generating sustainable growth in revenues and earnings by increasing new client acquisitions, expanding existing client relationships, improving asset quality, and increasing operating efficiency. To achieve these goals, we focus on specific target markets, which include small and middle market commercial businesses and consumers, expanding our delivery and distribution channels, creating a high productivity performance culture, controlling our operating costs, and proactively managing enterprise risk. Our goal is to create a full service commercial bank that achieves top-tier performance on return on equity, return on assets, and earnings per share.

VRB strives to reach all demographics within the community. We continue to direct our resources and services to benefit LMI households and geographies.

### **Community Development Investments- Grants and Donations**

#### **Total Community Development Grants and Donations for 2019: \$92,961**

- Community Development CRA Grants and Donations for 2019: \$31,025.

#### **Community Development CRA Grants and Donations Goal for 2020:**

- \$50,000 in CRA Qualified Donations (61% increase over previous year, 2019)

Community Development Grants and Donations Process- VRB officers often observe the needs of the community first-hand and proactively initiate a grant or donation request to meet those needs. Donation or sponsorship requests are also received via email. VRB is now equipped to process donation and sponsorship requests via its website as well. Once a request is received, the procedure for donation and sponsorship review and approval begins. This procedure includes:

1. All sponsorship and donation requests are sent to Sarah Watkins, Business Development Officer (BDO).
2. BDO creates a folder for the requestor/ Charitable Organization to house all information regarding the request and/or event.
3. BDO reaches out to point of contact for the charitable organization and requests additional information:
  - a. "Donation Page" to be filled out or requestor fills out web donation request form.



