

CALIFORNIA CONSUMER PRIVACY ACT (CCPA) NOTICE AT COLLECTION OF PERSONAL INFORMATION

The California Consumer Privacy Act of 2018 (CCPA) requires that we provide you with the following information concerning the collection and use of your personal information.

CATEGORIES OF PERSONAL INFORMATION WE WILL COLLECT:

- Identifiers
- Professional or employment-related information
- Sensory data
- Commercial Information
- Biometric Information
- Inferences drawn from other personal information
- Geological data
- Personal information categories listed in the CA Customer Records statute (Cal. Civ. Code 1798.80(e))
- Protected classification characteristics under CA or federal law
- Internet or other similar network activity

BUSINESS OR COMMERCIAL PURPOSES FOR WHICH YOUR PERSONAL INFORMATION WILL BE USED:

What We Collect	Why We Collect It
Identifiers	To provide products and services to you or in connection with a transaction involving you; to perform a contract between Valley Republic Bank (“VRB”) and the consumer; to improve products and services; to comply with legal obligations; to maintain an account with VRB; to provide, support, personalize, and develop our website; to comply with the requirements of the California Consumer Protection Act; to protect against fraudulent or illegal activity. Examples include: A real name, alias, postal address, unique identifier, online identifier, Internet Protocol address, email address, account name, Social Security number, driver’s license number, passport number, or other similar identifiers.
Biometric Information	To provide products and services to you or in connection with a transaction involving you; to perform a contract between VRB and the consumer; to improve products and services; to comply with legal obligations; to maintain an account with VRB; to provide, support, personalize, and develop our website; to comply with the requirements of the California Consumer Protection Act; to protect against fraudulent or illegal activity. Examples include: Genetic, physiological, behavioral, and biological characteristics, or activity patterns used to extract a template or other identifier or identifying information, such as, fingerprints, faceprints, and voiceprints, iris or retina scans, keystroke, or other physical patterns, and sleep, health, or exercise data.
Geolocation Data	To provide products and services to you or in connection with a transaction involving you; to perform a contract between VRB and the consumer; to improve products and services; to comply with legal obligations; to maintain an account with VRB; to provide, support, personalize, and develop our website; to comply with the requirements of the California Consumer Protection Act; to protect against fraudulent or illegal activity. Examples include: Physical location or movements.
Sensory Data	To provide products and services to you or in connection with a transaction involving you; to perform a contract between VRB and the consumer; to improve products and services; to comply with legal obligations; to maintain an account with VRB; to provide, support, personalize, and develop our website; to comply with the requirements of the California Consumer Protection Act; to protect against fraudulent or illegal activity. Examples include: Audio, electronic, visual, thermal, olfactory, or similar information.
Professional or Employment-Related Information	To provide products and services to you or in connection with a transaction involving you; to perform a contract between VRB and the consumer; to improve products and services; to comply with legal obligations; to maintain an account with VRB; to provide, support, personalize, and develop our website; to comply with the requirements of the California Consumer Protection Act; to protect against fraudulent or illegal activity. Examples include: Current or past job history or performance evaluations.
Inferences Drawn from Other Personal Information	To provide products and services to you or in connection with a transaction involving you; to perform a contract between VRB and the consumer; to improve products and services; to comply with legal obligations; to maintain an account with VRB; to provide, support, personalize, and develop our website; to comply with the requirements of the California Consumer Protection Act; to protect against fraudulent or illegal activity. Examples include: Profile reflecting a person’s preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.
Internet or Other Similar Network Activity	To provide products and services to you or in connection with a transaction involving you; to perform a contract between VRB and the consumer; to improve products and services; to comply with legal obligations; to maintain an account with VRB; to provide, support, personalize, and develop our website; to comply with the requirements of the California Consumer Protection Act; to protect against fraudulent or illegal activity. Examples include: Browsing history, search history, information on a consumer’s interaction with a website, application, or advertisement.
Protected Classification Characteristics under CA or Federal Law	To provide products and services to you or in connection with a transaction involving you; to perform a contract between VRB and the consumer; to improve products and services; to comply with legal obligations; to maintain an account with VRB; to provide, support, personalize, and develop our website; to comply with the requirements of the California Consumer Protection Act; to protect against fraudulent or illegal activity. Examples include: Age (40 years or older), race, color, ancestry, national origin, citizenship, religion or creed, marital status, medical condition, physical or mental disability, sex (including gender, gender identity, gender expression, pregnancy or childbirth and related medical conditions), sexual orientation, veteran or military status, genetic information (including familial genetic information).
Personal Information Categories Listed in the CA Customer Records statute (Cal. Civ. Code 1798.80 (e))	To provide products and services to you or in connection with a transaction involving you; to perform a contract between VRB and the consumer; to improve products and services; to comply with legal obligations; to maintain an account with VRB; to provide, support, personalize, and develop our website; to comply with the requirements of the California Consumer Protection Act; to protect against fraudulent or illegal activity. Examples include: A name, signature, Social Security number, physical characteristics or description, address, telephone number, passport number, drivers license or state identification number, insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information, medical information, or health insurance information. Some personal information included in this category may overlap with other categories.
Commercial Information	Records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.

SALE OF PERSONAL INFORMATION: Valley Republic Bank does not sell your personal information.

CALIFORNIA CONSUMER PRIVACY ACT POLICY & FEDERAL PRIVACY POLICY: To obtain additional information regarding VRB’s general privacy policies, please visit our website at <https://www.valleyrepublic.bank/privacy>.